GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA

UNSTARRED QUESTION NO:2496
ANSWERED ON:31.07.2017
Cashless Transaction at Petrol Pumps
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Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

(a) whether cashless transactions at petrol pumps have nearly trebled from Rs. 150 crore per day to Rs.400 crore per day and if so, the details thereof;
(b) whether this was achieved through a three pronged strategy adopted to promote cashless transactions after demonetization and if so, the details thereof;
(c) whether it is true that at present about 86 per cent of the petrol pumps in the country have infrastructure for digital payments and if so, the details thereof; and
(d) whether more than 35,000 consumer awareness camps have been held in all major regional languages across the country for the promotion of cashless transactions in petrol pumps and if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF PETROLEUM & NATURAL GAS (SHRI DHARMENDRA PRADHAN)
(a) : Public Sector Oil Marketing Companies (OMCs) have informed that the cashless transactions at petrol pumps were in the range of Rs.150 crore to Rs.200 crore per day up to 31st October, 2016, which are currently in the range of Rs.350 crore to Rs.400 crore per day.
(b) Following measures have been taken to promote cashless transactions at retail outlets (ROs) of OMCs:
(i) 0.75% cash incentive is being passed on every digital transaction at retail outlets.
(ii) Placement of infrastructure to facilitate credit card/debit card transactions at Retail Outlets.
(iii) Introduction of payment wallets. At present, 90% Retail Outlets have atleast one wallet facility available.
(iv) Customer awareness campaigns carried out at Retail Outlets.
(v) Merchant Discount Rate (MDR) was waived off on fuel transactions made through debit Cards for merchants and customers.
(c) At present, about 85 % of the ROs in the country have POS machines and 90% of the ROs have wallet facility in the country for digital payments.
(d) To promote cashless transactions, awareness standees were put up at 45,489 ROs, and campaigns with live demonstrations were conducted at 37,968 retail outlets of OMCs.
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